



# A Peek at ILD's Impact

## *Alumni survey results 2009 – 2016*

The Institute for Leaders in Development (ILD) at the University of Denver is dedicated to elevating the skills and talents of development professionals to preserve and grow the vitality of the philanthropic sector in Colorado.

ILD has reached a diverse selection of more than 130 nonprofit leaders since 2008 from a variety of Colorado organizations. Alumni survey results show this professional advancement program is making a positive impact. Learn more at [ildcolorado.org](http://ildcolorado.org).

### Mission

To elevate Colorado's nonprofit fundraising leaders by providing professional advancement opportunities that promote longevity in the field and excellence in philanthropy.

**ILD alumni have been at their organization for nearly 4 years longer than the national average!**

According to the Chronicle of Philanthropy, the average amount of time a fundraiser stays in his/her job is 1.3 years. The average number of years an ILD alum has been with their organization has risen from 3.4 (2013) to 5.03 years. This longevity is key to successful relationship building and fundraising.

### Professional Growth

- 19%** | Spend more time on major donor relationships.
- 27%** | Play a more significant leadership role.
- 22%** | Received a promotion.
- 20%** | Moved into a supervisory role.



**“ILD made me a more well-rounded fundraiser. I learned about several areas of fundraising that I had previously not been exposed to. I then took those areas and applied them for the benefit of my organization.”**

## Key Survey Results

**Increased Job Satisfaction:** More than 61% agree or strongly agree that their participation in ILD increased their job satisfaction.

### Committed to Nonprofits & Committed to

**Development:** 75% agree or strongly agree that their participation “strengthened my commitment to the development field.”

83% agree or strongly agree that their participation “strengthened my commitment to the nonprofit sector.”

**Building Community:** 72% noted that their peer network is the most valuable aspect of ILD after the program year.

“[ILD gave me] more commitment and dedication to the enterprise of fundraising.”

## Alumni Snapshot Fall 2017

### Leadership

65% | Supervise staff.

22% | Received a promotion since participating in ILD.

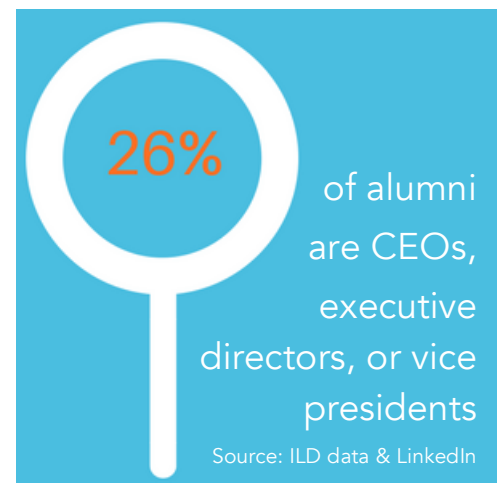
27% | Play a more significant leadership role at work.

### How long have you...

... been working in nonprofit development? **12 years**

... been working for your current organization? **5.03 years**

... been in your current position? **2.36 years**



Learn more & download the complete 10-year Impact Report online at [ildcolorado.org](http://ildcolorado.org)

Are you interested in applying?

Know someone who could be ready for ILD?

Applications will open in January 2018 | [ildcolorado.org](http://ildcolorado.org)